



Health Hospital CARE Communication Plan

Objectives & Strategies



Position Health Hospital as a thought leader with SRC's Endometriosis Care accreditation.



Use CARE – Communicating Accreditation, Recognizing Excellence, to create accreditation key messaging, content, videos, digital and print advertising.



Implement and monitor Search Engine Optimization (SEO), Google Analytics and utilize BOLD database access.

Accreditation Validation & Seal Placement

